



YOUR LEGACY GIFT PLAN STARTS WITH THE HEART!

Emmanuel has always been a vibrant community where people grow in faith, care for one another, and reach out to make an impact on the community. The Planned Giving program will help ensure that our ministry is able to continue this impact into the future, focusing on new opportunities to spread the gospel.

Planned Giving refers to gifts made either during a donor's lifetime or as a legacy (charitable estate) gift, effective upon the donor's death.

Your Planned Gifts

- Can be designated for the Emmanuel Endowment Fund for long-term investing *or* made directly to Emmanuel to fund current operational needs and activities.
- Provide long-term stability for Emmanuel and its ministries.

Your Legacy Gifts

- Made by a donor through their will, trust, estate plan, or as a designated beneficiary on a financial asset. They are realized after the death of the donor.
- Most legacy gifts are either a fixed dollar amount or a percentage of an estate. They may also include specific assets like: stocks, bonds, and other securities; real estate; life insurance or retirement account beneficiary designations; a donor advised fund.
- When a donor includes Emmanuel or the ELC Endowment Fund in their estate plans and reports it to Emmanuel while the donor is alive, it is called an expectancy. Expectancies allow Emmanuel to record the planned gift and to recognize the donor appropriately for their generosity, with their permission.

Goals for the ELC Planned Giving Program:



By December 31, 2021

24 Legacy Gift Expectancies and \$100,000 in Endowment Fund Lifetime Gifts



By June 30, 2024

50 Legacy Gift Expectancies and \$500,000 in Endowment Fund Lifetime Gifts



"Like many members, we had originally prepared our estate planning documents with a primary focus of caring for our children upon our deaths. Prior to last year, we had not revised those documents since 2002, when our youngest child was only 12. In addition to updating many provisions . . . we finally accomplished a long-time goal of including Emmanuel as a primary charitable recipient in our plan."

—Chris and Dennis Moyer



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THE ELC ENDOWMENT FUND

A New Opportunity to Make a Lasting Difference at Emmanuel



An endowment is a time-honored way for non-profits of all types to establish a consistent and stable source of funding for important objectives, whether it is a specific ministry or for the care of the church facility. Your contributed funds can have a lasting and powerful impact because the donated funds generate income over long periods of time.

Purpose of ELC Endowment Fund

Relying on lifetime and legacy gifts, the purpose of the ELC Endowment Fund is to build financial stability and increase Emmanuel's impacts on our community and care for our facility.

- **Community Impact** includes outreach ministries in local, national, and global communities; investing in new ministries to grow membership and faith; and supporting certain Evangelical Lutheran Church in America (ELCA) missions.
- **Facility Care** includes recapitalization, ongoing modernization improvements, major upgrades, and maintenance for Emmanuel facilities and surrounding property.

Your Lifetime Gifts

- Supplement your annual giving to the General Fund.
- May be either restricted (i.e., designated to endow a specific ministry) or unrestricted, in which case it would be used for then-current Endowment priorities.
- May be one-time or installment gifts

How Your Unrestricted Gifts will be Used

- The initial \$1,000,000 in gifts will be allocated equally (50/50) to a Community Impact endowment and a Facility Care endowment.
- The next \$2,000,000 in gifts will be allocated to the Facility Care endowment, so it is fully funded at \$2,500,000, after which the Facility Care endowment will be closed to further donations.
- Total gifts more than \$3,000,000 will be deposited into the general Endowment Fund and used for any eligible ministry or another purpose (other than Facility Care).



"The Endowment Fund offers a new way for members to 'pay it forward' and invest in future generations' abilities to have a fabulous building and an ability to keep being God's well-equipped disciples."

—Paula McGinnis



Get Connected

If you are interested in learning more about the Planned Giving program at Emmanuel, please reach out to our planned giving communicators who can assist and support you with this process. They can be reached at plannedgiving@elcvienna.org. More details and videos are also available on the website at www.elcvienna.org/plannedgiving.



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